

The Sierra Fund

2007 Organizational Report

The Sierra Fund's mission is to save the Sierra Nevada by increasing public and private investment in the natural resources and communities of the range. We pursue this mission through philanthropy, advocacy and strategic campaigns.

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Our activities in 2007 have positioned us with increased capacity and a clear vision of our goals and objectives for years to come.

STRATEGIC CAMPAIGNS

Throughout 2007, The Sierra Fund worked closely with the Sierra Nevada Conservancy (SNC) and Velocity7 marketing firm to develop the Conservancy's SPECIALTY LICENSE PLATE PROGRAM. In the spring, The Sierra Fund sponsored the SNC Logo Design Competition, attracting more than 234 entries from school age kids throughout the Sierra region. We awarded \$10,500 in grants to the winning designers and their schools. Over the rest of the year, we developed a Memorandum of Understanding between The Sierra Fund and the SNC outlining leadership roles in the campaign to sell 7,500 specialty SNC license plates, and hired Velocity7 again to formulate a marketing strategy. These activities left us in an excellent position to launch the license plate campaign with the goal of securing ongoing, sustainable funding for the Conservancy's grant programs.

Our GOLD MINING'S TOXIC LEGACY INITIATIVE, now in its second year, has developed the first-ever comprehensive report describing the impacts of toxins from the Gold Rush on the human and environmental health of the Sierra, and presenting recommendations for action to address this enormous, neglected issue. This report outlines a plan of action for decades to come, and calls on state and federal governments and philanthropic partners to join the effort. Scientists, native tribes, conservation organizations, health professionals, legislators and government agencies have all participated in the success of this crucial new environmental justice initiative.

ADVOCACY

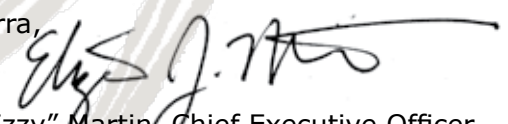
The Sierra Fund maintained a voice in the Capital for Sierra investment throughout the year. While statewide budgets suffered cuts, the Governor approved full funding for the 2007/08 SNC budget, and in early 2008 proposed an increase in funding for the 2008/09 year. Participants in our 2007 Sierra Day in the Capitol, co-sponsored by the Sierra Nevada Alliance, thanked legislators for supporting the SNC budget, and distributed a portfolio of "Sierra Conservation Projects" demonstrating Sierra funding needs. We also brought government attention to the issue of historic mining toxins, including the impact of suction dredging for gold in riverbeds contaminated by mercury.

PHILANTHROPY

Our philanthropic services program has invested funds and technical support in organizations tackling climate change, land use, development, and public access. We distributed \$274,498 in grants and loans to organizations committed to the future of the Sierra, and other interests as directed by our donors.

We are grateful for the participation and support of our many partners, allies and donors. They have made 2007 a successful year, and we look forward to pursuing these activities for years to come.

For the Sierra,



Elizabeth "Izzy" Martin, Chief Executive Officer

432 Broad Street, Nevada City, CA 95959
530.265.8454 ~ www.sierrafund.org

\$50,000+

Richard and Rhoda Goldman
Fund
Stephanie Mooers

\$20,000-\$49,999

The California Endowment
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Sierra Nevada Brewing Co., Inc.
True North Foundation

\$10,000-\$19,999

Patty and John Brissenden
Alan and Cledith Jennings
Resources Legacy Fund
Sierra Nevada Alliance
Sorensen's Resort

\$5,000-\$9,999

Michael Funk
Martin A. Harmon
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William and Alice Russell-Shapiro
Sierra Pacific Foundation

\$1,000-\$4,999

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George Sardina, MD
Velocity 7
Nancy and John Wagner
Wells Fargo Foundation
John Wentworth

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\$10-\$249

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Vanlandingham
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Marcee H. Peplinski
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Robert and Kris Protass
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Dianne and Charles Schuman
Nancy and Eldon Sellers
Carol Sharon
Senator Byron and Linda Sher
Kristin and Nye Sherwood
Winnifred W. Siegel

Many thanks to
Your investment
leverage further
in the Sierra w
make \$274,4
grants and loans
committed to
human and nat

Harold and Pamela Singer
Samuel and Jean Skemp
Susan and Thomas Smegal
Heather Smith
Nathaniel and Marcia Sterling
Janet L. Sterling and Julian G.
Schiller
Adele Z. Stifter
Anton J. Stifter
Evelyn Stivers
Richard S. Taylor and Tracy
Grubbs
Nancy and John Wagner
Lisa Wallace
Dr. John C. Weaver, Jr.
Paul and Janelle Wegner
Wendy Wendlandt
Pauline and Mark Wilder
Cameron and Frances Wolfe
Gary and Janice Zimmerman

07 ~ GRANTS & LOANS

Donor-Advised and Designated Fund Grants (ISIS related): \$52,848

American Land Conservancy \$1,000
California State Parks Foundation \$500
California Wilderness Coalition \$1,000
CalTrout \$1,000
Center for Sierra Nevada Conservation \$1,000
Environmental Action Committee of West Marin \$2,000
Friends of Hope Valley \$1,000
Friends of Spenceville \$1,000
Friends of the River \$1,000
High Sierra Rural Alliance \$4,913
Logo Design Competition Fund \$1,235
Mountain Meadows Conservancy \$1,000
Planning & Conservation League \$1,000
Restore Hetch Hetchy \$1,000
Save The Redwoods League \$1,000
Saving The Sierra: Voices of
Conservation in Action \$2,000
Sierra Nevada Alliance \$1,500
Sierra Watch \$20,000
Snowlands Network \$1,000
Sustainable Conservation \$200
Tahoe Rim Trail Association \$1,000
Tuolumne River Trust \$5,000
The Wilderness Society \$2,500

our 2007 donors.
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98 in strategic
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preserving our
ural resources.



Photo by Hank Meals

Donor-Advised (general interest) cont.

The Gulf Restoration Network \$1,000
Land Trust of Santa Cruz County \$1,000
Madre \$1,000
Monterey Bay Aquarium \$1,000
The Panetta Institute \$1,000
Parkinson's Disease Foundation \$1,000
Planned Parenthood of America \$1,000
Seton Health Foundation \$1,000
The Sierra Club \$15,000
Vietnam Friendship Village \$500

ISIS Fund Grants: \$17,150

Chico Research Foundation, California
State University, Chico \$15,950
No on Yuba Highlands \$1,000
Tsi-Akim Maidu \$200

Donor-Advised Grants (general interest): \$44,000

Blue Water Network \$1,000
Center for Biological Diversity \$1,000
Community Foundation of Santa Cruz County \$1,500
Conservation Biology Institute \$10,000
Earthjustice \$1,000
Green Corps \$6,000

Program Related Investments: \$150,000

Friends of Spenceville \$10,000
High Sierra Rural Alliance \$120,000
Yuba River Conservancy \$20,000

Awards: \$10,500

Logo Design Competition
Winners \$5,500
Schools of Logo Design
Winners \$5,000



Photo by John Wentworth

Consolidated Statement of Activities 2007

SUPPORT AND REVENUES

Contributions	\$377,679
Investment Income	\$15,124
Net Realized and Unrealized Gains	\$315
Events	\$417
Other Income	<u>\$18,476</u>
Total Support and Revenue	\$412,011

EXPENSES

Grants Awarded	\$110,763
Programs	<u>\$299,116</u>
Total Grants and Programs	\$409,879
Management and General	\$10,131
Fundraising	<u>\$8,515</u>
Total Expenses	\$428,525

CHANGE IN NET ASSETS

Net Assets Beginning of Year	\$522,842
Net Assets End of Year	\$506,328
Total Change in Net Assets	-\$16,514

Consolidated Statement of Financial Position 2007

ASSETS

Cash	\$149,722
Investments	\$142,696
Other Receivables	-\$999
Fixed Assets	\$4,909
Land	\$40,000
Program-related Investments	<u>\$170,000</u>
Total Assets	\$506,328

LIABILITIES AND NET ASSETS

Liabilities	\$0
Unrestricted Assets	\$270,581
Temporarily Restricted	<u>\$235,747</u>
Total Liabilities and Net Assets	\$506,328